



The Agroforestry Academy: A Crash Course for Natural Resource Professionals and Landowners

**3rd Agroforestry Academy
Columbia, MO**

July 20-24, 2015

Michael A. Gold, Gregory O. Mori, Shibu Jose



**The Center for Agroforestry
University of Missouri**

A Global Center for Agroforestry, Entrepreneurship and the Environment

The “Get Smart” Analogy

- Experience over 25 years has taught us that multiple “doors” lie between the promise and the reality of widespread agroforestry adoption and utilization
- It is essential to identify the “doors” and work to open them ahead of time



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Background Issues – Knowledge Infrastructure

The Knowledge Infrastructure for Agriculture

- **Huge** information network supporting the landowner
 - Commodity groups (Farm Bureau, Corn and Soybean Growers Assns, Cattlemen, etc.)
 - Agribusiness (e.g., Cargill, ADM, Monsanto, seed and equipment dealers), Certified Crop Advisors (thousands), NRCS/FSA assistance widely available, Land Grant University research, education and extension
 - USDA funding programs – abundant in supply
 - Farm Bill safety net to offset losses

Background Issues – Knowledge Infrastructure





Background Issues – Knowledge Infrastructure

The Knowledge Infrastructure for Agroforestry

- **Paper thin (but growing)** information network supporting the landowner
 - No agribusiness or commodity group support;
 - Minimal Land Grant support in research, education or extension (hoping for change);
 - Very small network of “advisors”;
 - Minimal USDA research \$\$\$, little policy support (hoping for change here too!)
 - No tradition, no culture, high financial risk, few farmer safety nets, little value given to non-market environmental benefits

Background Issues – Knowledge Infrastructure

Paper Thin – But Improving



Background Issues – Knowledge Infrastructure

Paper Thin – But Improving





***Key Organizations Currently Supporting the Development of the Knowledge Infrastructure for Temperate Agroforestry**

- 1. University of Guelph, 1st NAAC**
- 2. Iowa State University, Riparian Buffers**
- 3. UMCA, University of Missouri**
- 4. Virginia Tech, Forest Farming (eXtension.org)**
- 5. Cornell University, Forest Farming, Mushrooms**
- 6. CINRAM, University of Minnesota**
- 7. University of Illinois, Multifunctional Woody Polyculture**
- 8. University of Nebraska-Lincoln, Windbreaks**

*** List not intended to be complete, there are others...**



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***Key Organizations Supporting the Development of the Knowledge Infrastructure for Temperate Agroforestry**

- 1. USDA NAC (National Agroforestry Center)**
- 2. AFTA, Association for Temperate Agroforestry**
- 3. Mid-American Agroforestry Working Group (MAAWG) and Iowa State University, Leopold Center**
- 4. Cornell Small Farms, Mushroom Listserv**
- 5. USDA SARE**
- 6. Green Lands Blue Waters**
- 7. Chesapeake Bay Agroforestry Working Group**
- 8. Pacific NW Agroforestry Working Group**
- 9. 1890 AF Consortium**

*** List not intended to be complete**



***Promising Recent Additions to the Knowledge Infrastructure for Temperate Agroforestry: Specialty Crop Organizations**

1. Chestnuts

- a) Chestnut Growers of America, CGA**
- b) Route 9 Coop, Ohio**
- c) Chestnut Growers, Inc., Michigan**
- d) USA Chestnuts Inc, Florida**
- e) Financial Decision Support Tools, UMCA and MI**

2. Elderberry

- a) Minnesota Elderberry Coop, MN**
- b) River Hills Harvest, MO**
- c) Financial Decision Support Tool, UMCA**

3. Hazelnuts

- a) Upper Midwest Hazelnut Initiative, WI**

4. Aronia

- a) North American Aronia Coop, NE**

5. Eastern Black Walnut

- a) Heartland Nuts 'n More, NE**

6. Similar orgs exist for woody florals, pawpaw, etc.



Agroforestry Academy

Project Goal and Objectives

Goal

- To achieve on-the-ground adoption of agroforestry

Objectives

- Create agroforestry knowledge networks
 - ⊠ **Train individuals** who deal with land management issues and/or interact with farmers and landowners.
 - ⊠ **Facilitate collaboration** among researchers, extension personnel, and landowners, diverse disciplines, departments and colleges, and different agencies and organizations.



Agroforestry Academy - 2015

Trainers

- Michael Gold: University of Missouri, Center for Agroforestry
- Shibu Jose: University of Missouri, Center for Agroforestry
- Gregory O Mori: University of Missouri, Center for Agroforestry
- Ranjith Udawatta: University of Missouri, Center for Agroforestry
- Gene Garrett: University of Missouri, Center for Agroforestry
- Hannah Hemmelgarn: University of Missouri, Center for Agroforestry
- Dusty Walter: University of Missouri (formerly UMCA)
- Larry Godsey: Missouri Valley College (formerly UMCA)
- Charlotte Clifford-Rathert: Lincoln University, MO
- Richard Straight: USDA Forest Service, National Agroforestry Center
- Grant Schultz: Versaland, Iowa
- Bruce Wight: USDA NRCS National Forester (retired)
- Joe Alley: USDA NRCS, MO
- Lauren Cartwright: USDA NRCS, MO
- Tricia Pollock: Agriculture and Agri-Food Canada

Farmers

- Bill Stouffer: Cedar Hill Farm, MO
- Dan Shepherd: Shepherd Farms, MO
- Terry Durham: Eridu Farms, MO
- Greg Judy: Green Pastures Farm, MO
- Luke Linnenbringer: Linnenbringer Farm, MO

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- Charlotte Clifford-Rathert: Lincoln University, MO
- Richard Straight: USDA Forest Service, National Agroforestry Center
- Grant Schultz: Versaland, Iowa
- Bruce Wight: USDA NRCS National Forester (retired)
- Joe Alley: USDA NRCS, MO
- Lauren Cartwright: USDA NRCS, MO
- Tricia Pollock: Agriculture and Agri-Food Canada

Farmers

- Bill Stouffer: Cedar Hill Farm, MO
- Dan Shepherd: Shepherd Farms, MO
- Terry Durham: Eridu Farms, MO
- Greg Judy: Green Pastures Farm, MO
- Luke Linnenbringer: Linnenbringer Farm, MO



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Steps for Developing an Agroforestry Plan

Personal Assessment

Step 1: Initial Objectives and Priorities

Step 2: Evaluate Personal Resources

Biophysical Site Assessment

Step 3: Identify Current Land Uses

Step 4: Map Area(s) for Agroforestry Development

Step 5: Climate Assessment

Step 6: Soil Assessment

Step 7: Physical Features (Terrain)

Step 8: Timber and Non-Timber Forest Crop Inventory

Agroforestry Development Ideas

Step 9: Agroforestry Ideas – Brainstorming

Step 10: Listing 'Best Bets'

Evaluate the 'Best Bets' In the Context of the Industry

Step 11: SWOT Analysis

Step 12: Porter Five Forces Model

Step 13: Revising Your 'Best Bets'

Marketing Strategy for 'Best Bets'

Step 14: Select and Describe Target Market(s)

Step 15: Adding Value to Products

Step 16: Getting Products to the Buyer

Step 17: Setting the Price

Step 18: Promoting Your Products

Agroforestry Practice Design and Management

Step 19: Revisit Your Objectives and Priorities

Step 20: Detailed 'Best Bets' Crop Information

Step 21: Designing Your Agroforestry Practices

The Agroforestry Development Plan

Step 22: A Five-Year Management Projection

Step 23: Yearly Activity Schedule

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Agroforestry Academy – Outputs

- ✓ **Updated agroforestry training curricula included:**
 - a) 2015 Agroforestry Training Manuals; and
 - b) Handbook for Agroforestry Planning and Design.
- ✓ **Agroforestry Academies, 2013, 2014, 2015.**
1st Academy, Aug. 2013, MO; 2nd Academy, July, 2014, MN/WISC; 3rd Academy, July 2015, MO
 - The Plan: Spin off trainings to other regions
- ✓ **A total of 81 individuals from 15 states, DC, Canada trained during 2013 - 2015 Academies.**
- ✓ **Included Extension, NRCS, SARE, State foresters, Landowners, Military Veterans, Environmental nonprofits.**
- ✓ **Online learning community network for academy participants and graduates.**
 - All Academy Content will be available online, UMCA website.



Agroforestry Academy Content – Online



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School of Natural Resources
College of Agriculture, Food and Natural Resources



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UMCA on
Facebook



Agroforestry *Academy* August 5 - 9, 2013



Agroforestry profitability on to future 20 years, at equipped to use, a week Nebraska, M and other a temperate z environmen will work in trainers and agroforestry



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[Evaluation](#)

combine productivity and ural systems that can be passed of US agroforestry over the past educators are currently not a cornerstone of productive land xperts from Missouri, Iowa, rofessionals, extension agents, ovided on the five recognized economic, social dimensions, and design exercise. Academy trainees eeds of a working farm. Academy nce landowner adoption of agricultural system.

ip and the Environment

2015 Agroforestry Academy

Incorporates Evaluation Feedback and Lessons Learned from 2014 Academy

- ✓ Classroom sessions – mornings only
- ✓ Includes 7 farm visits, afternoons
- ✓ NEW: Keyline Design
- ✓ NEW: Scholarships for Military Veteran Farmers



Overview of the Training Program – Day 1

AGENDA

MONDAY, JULY 20TH

Biophysical Dimensions, Intro to Case Study, Farm Visits		
7:00 am - 7:45 am	Breakfast On Your Own @ Plaza 900	
7:45 am - 8:00 am	Early morning conversation - Coffee and Juice (*115 ABNR Bldg)	*123 Anheuser-Busch Natural Resources Bldg
8:00 am - 8:20 am	Agroforestry Academy Welcome	Shibu Jose (UMCA) / Richard Straight (NAC)
8:20 am - 8:30 am	Overview of the training program	Michael Gold (UMCA)
8:30 am - 9:15 am	Trainees Fill Out Pre-Academy Evaluation Survey Brief introductions of all in attendance	Participants and Trainers
9:15 am - 9:45 am	Planning and design for agroforestry Introduction to the case study	Michael Gold / Hannah Hemmelgarn
9:45 am - 10:00 am	Refreshment Break	
10:00 am - 10:55 am	Alley Cropping	Shibu Jose (UMCA)
11:00 am - 11:55 am	Forest Farming	Gregory Ormsby Mori
Noon - 1:00 pm	Lunch @ Plaza 900	
1:00 pm - 1:45 pm	Travel to Cedar Hill Farms, Napton, MO	
1:45 pm - 3:00 pm	Chestnut Alley Cropping	Bill and Sue Ellen Stouffer
3:00 pm - 4:00 pm	Travel to HARC Farm	
4:00 pm - 6:00 pm	Tour HARC – Specialty Crops, Forest Farming, Biomass, Buffers, Flood Lab, etc.	Gold, Mori, Coggeshall, Jose, Bardhan, etc.
6:00 pm - 6:45 pm	Return to Campus	
7:00 pm - 8:00 pm	Dinner in 115 ANBR Bldg	
8:00 pm - 9:00 pm	Sharing of Agroforestry Experiences	

* All Classroom activities take place in 123 Anheuser-Busch Natural Resources (ABNR) Bldg; Coffee/Juice and Dinners are across the hall in 115 ABNR Bldg



Overview of the Training Program – Day 1

AGENDA

MONDAY, JULY 20TH

Biophysical Dimensions, Intro to Case Study, Farm Visits

7:00 am - 7:45 am

Breakfast On Your Own @ Plaza 900

✓ Key housekeeping items:

- 1. Fill out pre-Academy evaluation surveys**
- 2. To help us create your groups for the planning and design exercise:** by the end of the day today, turn in a brief bio sketch focused on your background training and skills

6:00 pm - 6:45 pm

Return to Campus

7:00 pm - 8:00 pm

Dinner in 115 ANBR Bldg

8:00 pm - 9:00 pm

Sharing of Agroforestry Experiences

* All Classroom activities take place in 123 Anheuser-Busch Natural Resources (ABNR) Bldg; Coffee/Juice and Dinners are across the hall in 115 ABNR Bldg

Overview of the Training Program – Day 2

TUESDAY, JULY 21st

Biophysical Dimensions cont'd., Intro Case Study and Farm Visits		
7:00 am - 7:45 am	Breakfast On Your Own @ Plaza 900	
7:45 am - 8:00 am	Early morning conversation - Coffee and Juice	
8:00 am - 8:45 am	Silvopasture - Cattle	Gene Garrett/Dusty Walter
8:45 am - 9:30 am	Silvopasture - Goats	Charlotte Clifford-Rathert (Lincoln U)
9:30 am - 9:45 am	Refreshment Break	
9:45 am - 10:30 am	Windbreaks	Richard Straight (NAC)
10:30 am -11:15 am	Role of USDA in Support of Agroforestry	Richard Straight
11:15 am - Noon	Revisit planning and "hands-on case study" Break into groups to prepare for case study design exercise	Michael Gold/Hannah Hemmelgarn, Gregory Mori & Participants
Noon - 1:00 pm	Lunch @ Plaza 900	
1:00 pm – 1:30 pm	Travel	
1:30 pm – 3:30 pm	Green Pastures Farm / Keyline Design	Greg Judy / Grant Schultz
3:30 pm – 4:30 pm	Travel to Case Study Site – Linnenbringer Farm	
4:30 pm – 6:00 pm	Case Study Site: Linnenbringer Farm	Luke Linnenbringer
6:00 pm – 6:30 pm	On-site Brainstorming regarding the case study	Group Discussion
6:30 pm – 7:00 pm	Travel back to MU	
7:00 pm – 8:00 pm	Dinner in 115 ABNR Bldg	
8:00 pm – 8:30 pm	Open Discussion – Initial Ideas for Implementing Agroforestry on Case Study Site	Grant Schultz, Luke Linnenbringer



Overview of the Training Program – Day 2

TUESDAY, JULY 21st

Biophysical Dimensions cont'd., Intro Case Study and Farm Visits

✓ Key housekeeping items Day 2-4:

1. **Sit with your groups during lunch so that you can get to know one another and discuss your team's thoughts on the planning and design exercise**

2. **After dinner discussion:**

➤ Day 2

6:00 pm – 6:30 pm	On-site Brainstorming regarding the case study
6:30 pm – 7:00 pm	Travel back to MU
7:00 pm – 8:00 pm	Dinner in 115 ABNR B
8:00 pm – 8:30 pm	Open Discussion – Initial Ideas for Implementing A

Personal Assessment

Step 1: Initial Objectives and Priorities

Step 2: Evaluate Personal Resources

Biophysical Site Assessment

Step 3: Identify Current Land Uses

Step 4: Map Area(s) for Agroforestry Development

Step 5: Climate Assessment

Step 6: Soil Assessment

Step 7: Physical Features (Terrain)

Step 8: Timber and Non-Timber Forest Crop Inventory



Overview of the Training Program – Day 3

WEDNESDAY, JULY 22nd

Economics, Financial Decision Tools, Site Visits

7:00 am – 7:45 am	Breakfast On Your Own @ Plaza 900	
7:45 am - 8:00 am	Early morning conversation - Coffee and Juice	
8:00 am - 9:00 am	Agroforestry economics	Larry Godsey (Missouri Valley and UMCA)
9:00 am - 10:00 am	Financial decision support tools	Larry Godsey
10:00 am - 10:15 am	Refreshment Break	
10:15 am - 11:00 am	NRCS Agroforestry Standards	Joe Alley/Lauren Cartwright (NRCS MO)
11:00 am - Noon	Elderberry – Emerging Specialty Crop	Terry Durham, Eridu Farms
Noon - 1:00 pm	Lunch @ Plaza 900	
1:00 pm - 1:30 pm	Travel to Elderberry Production Orchard	
1:30 pm - 2:30 pm	Elderberry Production Orchard	Terry Durham
2:30 pm - 3:30 pm	Travel to Chert Hollow Farms	
3:30 pm - 5:30 pm	Tour Chert Hollow	Eric and Joanna Reuter
5:30 pm - 6:15 pm	Return to MU	
6:15 pm - 7:15 pm	Dinner in Room 115 ABNR Bldg	
7:30 pm - 8:30 pm	Open Discussion – Additional Ideas for Agroforestry at Case Study Site	Terry Durham, Eric/Joanna Reuter



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Overview of the Training Program – Day 3

WEDNESDAY, JULY 22nd

Economics, Financial Decision Tools, Site Visits

✓ Key housekeeping items Day 2-4:

1. **Sit with your groups during lunch so that you can get to know one another and discuss your team's thoughts on the planning and design exercise**

2. **After dinner discussion:**

➤ **Day 3**

Agroforestry Development Ideas

Step 9: Agroforestry Ideas – Brainstorming

Step 10: Listing 'Best Bets'

Evaluate the 'Best Bets' in the Context of the Industry

Step 11: SWOT Analysis

Step 12: Porter Five Forces Model

Step 13: Revising Your 'Best Bets'

Marketing Strategy for 'Best Bets'

Step 14: Select and Describe Target Market(s)

Step 15: Adding Value to Products

Step 16: Getting Products to the Buyer

Step 17: Setting the Price

Step 18: Promoting Your Products



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Overview of the Training Program – Day 4

THURSDAY, JULY 23rd

Continue building on knowledge on agroforestry practices

7:00 am - 7:45 am	Breakfast On Your Own @ Plaza 900	
7:45 am - 8:00 am	Early morning conversation - Coffee and Juice	
8:00 am - 8:45 am	Riparian and Upland Forest Buffers	Ranjith Udawatta
8:45 am - 9:30 am	Agroforestry and Wildlife	Dusty Walter
9:30 am - 10:15 am	A Snapshot of Agroforestry Research in Canada	Tricia Pollock (AAFC)
10:15 am - 10:30 am	Refreshment Break	
10:30 am - 11:15 am	Agroforestry, Biomass and Climate Change	Shibu Jose
11:15 am - Noon	Creating the Infrastructure for Agroforestry Adoption	Bruce Wight
Noon - 1:00 pm	Lunch @ Plaza 900	
1:00 pm - 1:45 pm	Marketing for agroforestry	Michael Gold
1:45 pm - 2:45 pm	Travel to Shepherd Farms	
2:45 pm - 5:00 pm	Tour Shepherd Farms	Dan and Jan Shepherd
5:00 pm - 7:00 pm	Dinner at Shepherd Farms (shop at farm store)	
7:00 pm - 8:00pm	Return to MU Campus	
8:00 pm - 9:00pm	Open Discussion – Groups Begin to Finalize Ideas for Agroforestry at Case Study Site	



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Overview of the Training Program – Day 4

THURSDAY, JULY 23rd

Continue building on knowledge on agroforestry practices

✓ Key housekeeping items Day 2-4:

1. **Sit with your groups during lunch so that you can get to know one another and discuss your team's thoughts on the planning and design exercise**
2. **After dinner discussion:**

➤ Day 4

Agroforestry Practice Design and Management

Step 19: Revisit Your Objectives and Priorities

Step 20: Detailed 'Best Bets' Crop Information

Step 21: Designing Your Agroforestry Practices

The Agroforestry Development Plan

Step 22: A Five-Year Management Projection

Step 23: Yearly Activity Schedule



Overview of the Training Program – Day 5

FRIDAY, JULY 24th

Presentations and discussion on agroforestry designs, Evaluation, Academy wrap-up

7:00 am - 7:45 am	Breakfast On Your Own @ Plaza 900	
7:45 am - 8:00 am	Early morning conversation - Coffee and Juice	
8:00 am – 10:00 am	Design agroforestry scenarios for hands-on case study with mentors	Participants in groups with mentor assistance
10:00 am - 10:15 am	Refreshment Break	
10:15 am - 12:15 pm	Presentation of agroforestry plans (20 minutes per group – 15 minute presentation, 5 minute discussion), with landowner attending	Participants (group leaders)
12:15 pm - 1:15 pm	Lunch @ Plaza 900	
1:15 pm - 1:30 pm	Next steps: Commitment for spin-off trainings	Michael Gold and Richard Straight
1:30 pm - 1:45 pm	Educational opportunities Online MS and Graduate certificate in agroforestry	Michael Gold
1:45 pm – 2:15 pm	Award academy certificates	Gregory Ormsby Mori
2:15 pm – 2:30 pm	Trainees Fill Out Post-Academy Evaluation Survey	Participants
2:30 pm	Adjourn	

MU – University of Missouri; CAFNR – College of Agriculture, Food and Natural Resources; UMCA – the Center for Agroforestry at MU; NAC – USDA National Agroforestry Center; AAFC – Agriculture and Agri-Food Canada



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Overview of the Training Program – Day 5

FRIDAY, JULY 24th

Presentations and discussion on agroforestry designs, Evaluation, Academy wrap-up

✓ Key housekeeping items Day 5:

1. Sit with your groups and finish your case study planning and design exercise
2. Groups present ideas
3. Discussion of each group's case study
4. Fill out post-Academy evaluation survey
5. Receive Academy Completion Certificates

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